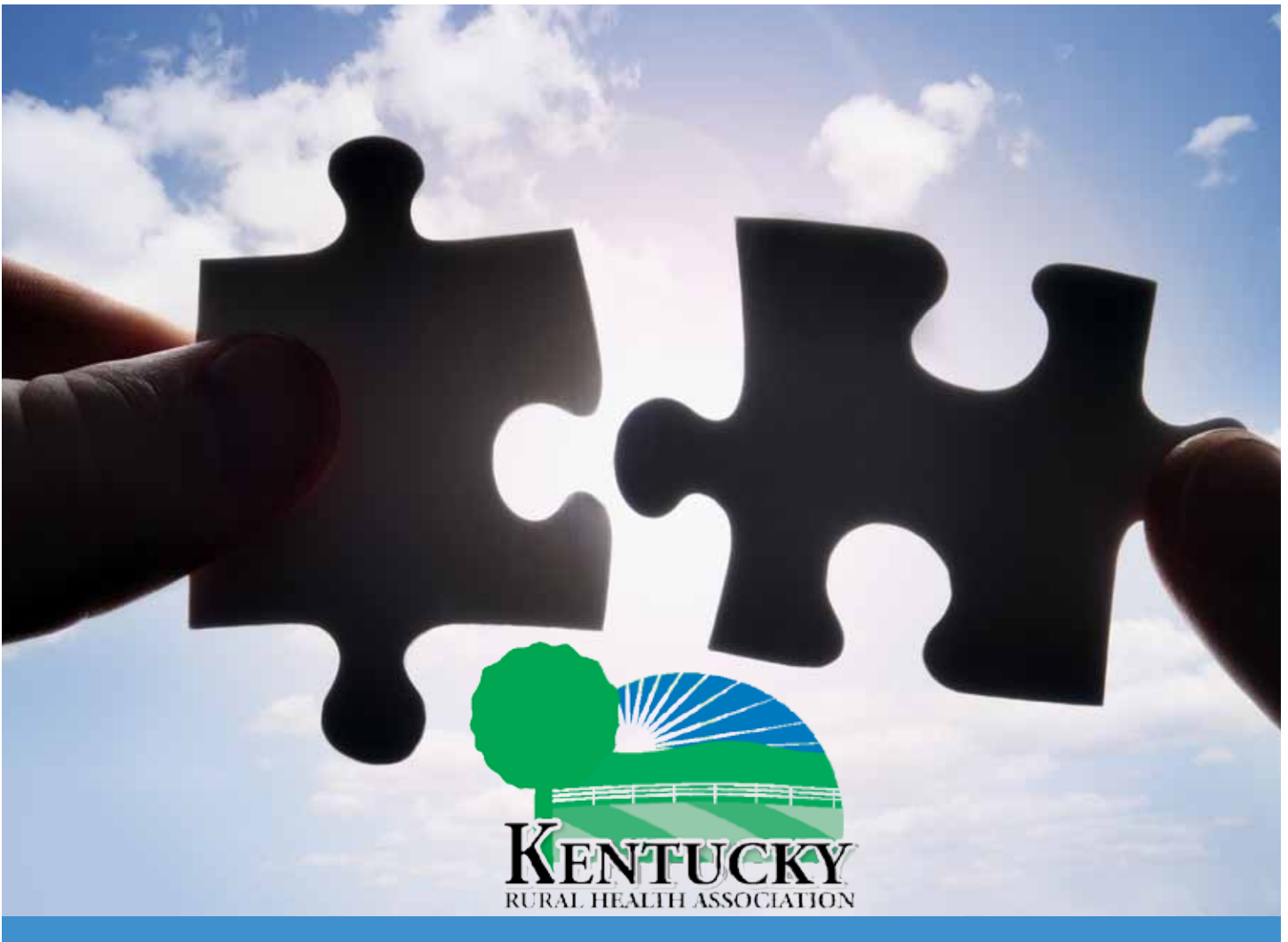


16th Annual Kentucky Rural Health Association Conference

→ connecting
resources ←



September 18 & 19, 2014
Bowling Green, Kentucky



Agenda

Thursday, September 18, 2014

Objectives

At the end of this conference, participants will be able to:

- Build an overview of the state of rural health in Kentucky
- Inform participants of current initiatives to improve rural health services in Kentucky
- Provide a forum for participants to interact in order to gain a more thorough understanding of the impact of various programs and/or organizations on rural health
- Show participants how to become more skilled advocates for rural health at the local, regional and state levels
- Promote greater public awareness of rural health and rural health issues
- Increase understanding of rural health needs, policy issues and opportunities
- Encourage partnerships and identify opportunities for collaboration and policy issues

Notice: Presentations and speakers subject to change.

Target Audience

Physician, Physician Assistant, Dentistry, Respiratory, Nursing, Nurse Practitioner, Certified Health Educators, Local Official and other interested healthcare professionals.

Attendance Requirement

Must stay for entire session and complete a evaluation to be awarded contact hours.

Posters & Exhibitors

If you are interested in presenting a poster contact Seth Anderson at: seth.anderson@uky.edu

If you want to become an exhibitor at this year's conference please contact Tina McCormick at: krha@twc.com or (270) 577-1707

Special Needs

Please let us know if you have any special needs (i.e., physical, dietary etc).

10:00 am cst

Registration and Exhibits

12:00 - 1:00 pm

Lunch & Welcome

Sheri Erwin, KRHA President

Presentation of Awards

Annual Meeting of Membership

President's Report

Executive Director's Report

1:00 - 1:30 pm

Getting Serious about Better Health

Governor Steve Beshear

1:30 - 2:15 pm

Keynote Speaker

Neil Shulman, The Real Doc Hollywood

"Humor is Great Medicine"



2:15 - 2:45 pm

Break/Exhibits

2:45 - 3:45 pm

Dealing with Challenging Learners

Dr. Brent Wright, MD, MMM

Vice Chair for Rural Health

Assoc. Professor/Residency Director

Family Medicine Residency

Medical Director TJ Samson Family Medicine

How to deal with difficult co-workers, patients and students.

3:45 - 4:15 pm

Break

Poster Presentations

Take advantage of this 30 minute intermission and spend time with our poster presenters as they demonstrate research and programming critical to the understanding and advancement of Kentucky's rural health. Also, stop by and visit with our exhibitors who can share information especially tailored to rural health care. This is also a great time to network with other KRHA members.

Break Out Sessions

4:15 - 5:15 pm cst



Session 1

Best Practices and Rural Success Stories Shaping our Appalachian Region

Dr. Nikki Stone

Session 2

The Micro-clinic Program: Addressing Chronic Disease through Contagious Health in Kentucky

*Leslie Lang, Senior Vice President of Strategic
Development, Microclinic International*

Session 3

If you build it, they will come: Resources in Recruitment

*Ernie Scott, Director State Office of Rural
Health State Loan Repayment Plan*

*Lynn Ann Bishop, Department for Public Health
National Health Service Corp.*

*Steve Fricker, Baptist Health
Physician Student Loan Repayment Program*

*This panel of authorities will provide the latest
tools for provider recruitment and retention.*

Shortage Designations Updates

Chris Workman, MASW

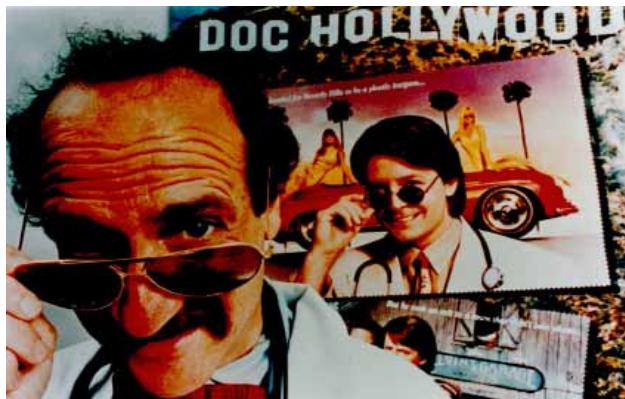
*Kentucky Department for Public Health
Branch Manager*

Health Care Access Branch

Understanding the shortage designation process.

5:30 - 7:00 pm Reception Doc Hollywood

**7:00 - 9:00 pm Board of Director's Meeting
Strategic Planning**



Continuing Education

Physician/PA/Nursing Home Administrator/Dentistry:

This program has been approved by the Southern KY AHEC for CME Credit and Dental Credit. The Southern KY AHEC is accredited by the Kentucky Medical Association (KMA) to sponsor continuing medical education for physicians. The Southern KY AHEC designates this continuing medical education activity for a maximum of six and one half (6) credits in *AMA PRA Category 1 Credit(s)*[™].

Nursing: Rockcastle Regional Hospital, Inc. has been approved as a provider of continuing education by the Kentucky Board of Nursing (KBN). Provider #4-0059-12-16. Expiration Date: December 31, 2016. "Kentucky Board of Nursing approval of an individual nursing education program does not constitute endorsement of program content."

Respiratory: This program has been submitted to the Kentucky Board for Respiratory Care for Credit. (Credit Pending)

CHES: This program has been submitted to the South Central AHEC for CHES Credit. (Credit Pending)

Pharmacy: This program has been submitted to the KY Board of Pharmacy for Pharmacy Credit. (Credit Pending)

Maximum 6 Hours
(Credit will be given on a per lecture basis)

NOTE: At the time of this printing, a complete listing of commercial supporters was not available. Appropriate acknowledgment will be given to all supporters at the time of the meeting.

Hotel Information

Holiday Inn University Plaza
1021 Wilinon Trace
Bowling Green, KY 42103
ph. (270) 745-0088
www.hibowlinggreen.com

Conference Room Rate
\$97.00
Group Code: RH2
(to receive the KRHA discount)

Payment Information

Make check or money order payable to the **KRHA** & mail with your completed registration form.

KRHA Members:
Early Rate \$85.00

Late Rate \$95.00
after Sept. 3, 2014

Non-Members:
Early Rate \$135.00

Late Rate \$145.00
after Sept. 3, 2014

Student:
Members \$45.00
Non-Members \$55.00

Send paper forms to:
Jodi Conley
Kentucky Office of Rural Health
750 Morton Blvd.
Hazard, KY 41701
jodi.conley@uky.edu

Cancellations before September 11, 2014 will be refunded. Cancellations after this date and no-shows will not receive a refund.

Questions? Contact:
Tina McCormick
krha@twc.com or
(270) 577-1707

Agenda

Friday, September 19, 2014

- 6:30 am cst** **2 Mile KRHA Fun Run/Walk**
- 8:00 - 8:30 am** **Registration, Exhibits & Past Presidents Breakfast**
Join KRHA's Past Presidents for breakfast and a walk down memory lane of the history of KRHA
- 8:30 - 9:00 am** **Welcome/Passing the Gavel**
2014-2015 President Dr. Brent Wright
Introduction of New Officers
- 9:00 - 10:00 am** **Update on Current Rural Health Policy**
Brock Slabach, Vice President of Membership, NRHA
Describe the hot issues, how they could impact you and how to get involved.
- 10:00 - 10:15am** **Break**
- 10:15 - 10:30am** **Smokefree Kentucky**
Betsy Janes
- 10:30 - 11:00am** **KRHA Legislative Update**
Denise Bingham/Jerald Coleman
KRHA Legislative Co-Chairmen
Update on KRHA Legislative Platform for 2014-2015
- 11:00 am** **Fiscal Health of Rural Hospitals/Public Forum**
Adam Edelen, Kentucky State Auditor
Bring your questions/comments
- Conference will wrap up at the end of the Public Forum (Lunch on your own)*

Registration

NAME _____
 First MI Last Suffix

SS# *** _**_ _____ LIC# _____
 (Nursing Only - Required) (Required)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE#(H) _____ (B) _____ (C) _____

Organization _____ E-MAIL _____

Credit Needed: *(Check all that apply)*

____ Physician ____ Nurse Practitioner ____ Nursing ____ PA
____ Dentistry ____ Respiratory ____ CHES ____ Local Official

Attending: ____ 2 Mile Fun Run/Walk ____ Reception

Or register online at: www.kyrha.org